

Training & Technical Assistance *Presents*

# Introduction to Entrepreneurship

Wednesday, March 27, 2019

11:00a – 1:00pm

City Hall - 2<sup>nd</sup> Floor

1301 Bacharach Blvd., Atlantic City, NJ

**FREE**



Before you hang the “Open for Business” sign, you should take an honest look at your preparedness to succeed.

This workshop will guide you through the assessment process and will introduce you to the tools you’ll need to start and grow your business. You’ll be prepared to:

- Identify your strengths and weaknesses
- Assess the feasibility of your business idea
- Conduct market research, business planning, financial projections and more.



Register for this **FREE** workshop!  
[www.ucedc.com/events](http://www.ucedc.com/events)  
or call **908-527-1166**



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*Presented in Partnership*  
**City of Atlantic City**