

# INSIDER

## Taking Our Message to the State . . .



On March 28, ACEA Executive Director Lauren Moore and NARTP Board Member Howard Kyle testified before the NJ Senate Budget and Appropriations Committee to request the state join Atlantic County in providing financial support for the continuing development and operation of the National Aviation Research and Technology Park through a special appropriation in the FY2020 state budget.



ACEA and NARTP board member Howard Kyle expressed his support for the Beatrice Hicks Innovative Partnership in testimony before the New Jersey Assembly's Science, Innovation and Technology Committee on March 11. The proposed legislation would provide funding for

certain nonprofit partnerships to promote emerging technology businesses.

On March 8, ACEA Executive Director Lauren Moore testified before the New Jersey Senate Economic Growth Committee and the Assembly Commerce and Economic Development Committee. Moore provided his suggestions for state legislative and policy strategies to promote economic development, sustain growth and create a robust quality of life for residents.

## ACEA Seeks \$750,000 USED Grant

In cooperation with Atlantic County, Cape May County and the SJTA, the ACEA has submitted an application for a \$750,000 USED Regional Innovation Strategies grant to establish the infrastructure for a Smart Airport and Aviation Partnership (SAAP). The SAAP would support the creation of a sustainable innovation cluster in South Jersey by linking a network of technologies, corporate sponsors, federal facilities, investors, education providers, and investors. The National Institute of Aerospace, located outside of NASA Langley Research Center, would provide executive leadership. It has a network of over 100 aerospace and aviation universities and an incubator/accelerator with an emphasis on Unmanned Aerial Systems.

## EXECUTIVE DIRECTOR NOTES

from Lauren H. Moore, Jr.

Spring has arrived and with it comes renewed energy in our ongoing efforts to attract, retain and grow business in Atlantic County. At the forefront of these activities is the development of an aviation innovation hub that includes Atlantic City International Airport, the FAA Hughes Technical Center and the NARTP.



ACEA Business Aviation representative Noel McGuire and I will be attending the Aviation Week MRO Americas Conference in Atlanta, April 9-11, where we will meet and interact with the country's top industry leaders. And in May, we will have an opportunity to meet with attendees of the Air Traffic Control Association Tech Symposium at Resorts Hotel Casino. As part of the schedule, the FAA will host Tech Tuesday with tours of the National Aviation Research and Technology Park.

## NARTP and Embry-Riddle Sign MOU

The National Aviation Research and Technology Park (NARTP) has announced yet another positive step in the development of an aviation innovation hub with its signing of a Memorandum of Understanding (MOU) with Embry-Riddle Aeronautical University to promote academic and research opportunities in aviation and avionics.

The NARTP is an industry, academia and government collaboration focused on research, innovation and commercialization of emerging technologies for aviation. It is ideally located adjacent to both the Federal Aviation Administration's William J. Hughes Technical Center, the nation's premier air transportation systems laboratory, and the Atlantic City International Airport, a Smart Airport Research Test Bed facility. Together the three facilities comprise a state-designated Aviation District.

With this MOU, Embry-Riddle will now serve as an academic partner of NARTP to help advance the aviation sciences through research activities to enhance the safety, security, efficiency and capacity of air transportation.

As a key member of NARTP's academic consortium, Embry-Riddle will also assist in the creation and delivery of academic programs related to engineering, aeronautics, aviation and avionics.

Embry-Riddle is recognized as the world's largest, fully accredited university specializing in aviation and aerospace. ERAU is also working with Atlantic County to develop an operational plan for an aviation and technical academy at Atlantic City International Airport and most recently met with Atlantic County high school superintendents to discuss an aviation STEM initiative that would provide high school students with opportunities to earn college credits and industry certifications prior to graduation.

### Support the ACEA!

It's now easier than ever to support the great work of the ACEA. Simply go to our website [aceanj.com](http://aceanj.com) to make a secure, online contribution in any amount, at any time. It couldn't be any more convenient or more appreciated.

*Thank you for your consideration.*



## EVENTS OF INTEREST

**FREE BUSINESS SUPPORT WORKSHOPS**  
**Stockton University's Carnegie Center**  
**35 S. Dr. MLK Boulevard, Atlantic City**

**April 16, 4-6 PM**

**Pricing for Small Business Profitability**

**April 23, 4-6 PM**

**Understanding Your Financial Statements**

Learn more at: [aceanj.com/business-support](http://aceanj.com/business-support)

**April 26-28**

**COLLEGIATE STAR LEAGUE**  
**GRAND FINALS**

**Jim Whelan Boardwalk Hall, Atlantic City**

CSL, the world's largest collegiate esports league, is bringing its championship to AC with over \$100,000 in scholarships. An esports festival will be held each night with free-play PC area, arcade games, open tournaments, career fair, educational seminars and opportunities to meet the pros.

**May 8-10**

**NEW JERSEY ASSOCIATION OF COUNTIES**  
**ANNUAL CONFERENCE**

**Caesars Hotel and Casino, Atlantic City**

Bringing together over 500 elected and appointed government officials and business leaders to focus on issues that impact counties and residents within the Garden State of New Jersey. For more information, visit: [njac.org/2019-njac-annual-conference](http://njac.org/2019-njac-annual-conference)

## ACEA Welcomes Haven Media

The ACEA has hired Haven Media and Marketing to develop and help us implement a strategic marketing plan for 2019 that will promote the ACEA to Atlantic County businesses as well as introduce Atlantic County as a business destination with special attention on the aviation and life sciences industries. The ACEA Communications Committee will be working closely with Haven representatives to accomplish these goals and keep the board apprised of their progress.

The first order of business is the creation of a 30-second commercial to air on Comcast throughout Atlantic County, May through July. The team is also working on a new collateral piece and SEO and website enhancements.